

# BUSINESS TEAM TRANSLATIONS



Company Profile



## COMPANY PROFILE

Our mission is to help you in all your foreign business communications: verbal or written, audio or video, online or offline.

Since our foundation in 1999, we have provided localisations and translation services in all areas of business and industry in both the private and public sectors.



We understand the ways in which large, middle-sized and small corporations work, and we are able to cooperate with corporations and organizations of all shapes and sizes.

## TRANSLATION: LIFE-LONG LEARNING

The translation industry is always evolving, and as part of that industry we are no exception, which is why we are constantly improving and learning from our existing clients. We also need to understand our new clients so that we can cooperate with them and meet their real needs.

In order to remain successful as a translation agency in today's world, it's not only important to be able to use the software that helps our own translation work, but also to be familiar with all the document-handling and content-management systems that our clients use. To produce the best localisation results, we need to know how the Integrated Development Environment is applied locally.

## OUR SERVICES AT A GLANCE

We provide B2B translation and software localisation services for businesses, multinational companies, organizations and institutions. At the moment, our major clients are multinational corporations with a strong presence throughout the world, but we are also the translation agency of choice for hundreds of small and middle sized businesses throughout Europe.

### IF YOU ENTER NEW MARKETS, THINK OF US FIRST

We are your partners if you enter new foreign markets and need any translation or localisation services. We are here for you to translate all information about your products and services and all related documents from the very moment you start your foreign strategy abroad. Although Chinese, German, French, Spanish, Arabic, Japanese and Italian make up the bulk of our translations from English, we regularly translate into all the languages of the European Union. We also have the experience and resources necessary to translate in about 100 other exotic language pairs.





## → OUR STORY IN THE UK

We launched our English website in 2004 and immediately started receiving overseas translation requests from the UK, the US and Canada. Recognizing the business potential in Britain, we founded our independent UK company, Business Team Translations Ltd., in London in 2008.

Because more and more companies do business abroad from London, the need for translation and localisation services is greater than ever. As a result, we decided to move our headquarters to the British capital – a move we hope to have completed before 2016.



## → OUR STORY IN EUROPE

Business Team Translations was established in Budapest in 1999. Since then, we have continued to grow, and today we provide translation services for international businesses and Fortune 500 corporations in more than 100 languages.

After the extension of the European Union in 2004, we opened new offices in the UK, Italy, France and Germany. After moving our headquarters to London in 2016, we plan to open offices in each and every EU country to meet the country-specific needs of our prospective clients. Our aim is to extend further and become the local 'go-to' language service provider for companies across the European Union.



## → OUR COMPETITIVE EDGE

- HIGH QUALITY WORKFORCE
- EXCEPTIONAL TECHNICAL KNOW-HOW
- REASONABLE PRICES

Although we are moving our headquarters to London, our high-quality workforce will continue to be based in Budapest. This is one of the ways that we can guarantee the best prices and outstanding quality of translation.

Our project managers and well-educated staff use cutting-edge technology to better serve our customers. We're also willing to accept the learning curve that comes with each new customer. Translation, like databases or math, is not an exact science, and the use of terminology and jargon varies from company to company.

We are not only ready to learn your language but also to use technology to provide you with consequent terminology for all your materials. We are also masters of the latest translation technology when it comes to creating unique business value for our customers.



## ADDED VALUE IN THE TRANSLATION PROCESS: AGILE TRANSLATION



**A**part from using the best translators, we also employ skilled editors and proofreaders to check the translators' work on the fly and provide instant feedback on sometimes tricky technical terminology. Along with our other agile development practices, we have developed agile translation as a means of constantly improving translation quality.

**A**gile translation is the process whereby we provide you with a small but relevant part of the ready translation in order to check and clarify unfamiliar terminology during the early phase of the project. We then continue the translation based on your feedback, repeating this checking and consultation cycle if necessary. Checking quality during this early phase ensures that the final results will be excellent.

**A**gile translation is only possible when everyone involved in the project is online and able to work at the same time. This is our forte: creating a quality-based environment using special translation management servers and international experts in the domain.

**M**eanwhile, we also ask for your feedback throughout the agile translation process. This is because we know that every translation can always be perfected, and we want to eliminate as many errors as possible at the earliest stage of the translation/localisation process.



AGILE TRANSLATION = FEEDBACK (TERMINOLOGY + THE TRANSLATION PROCESS)



## HOW WE WORK WITH YOU

**W**hen you enter a new market we help you to localize the company website and translate a number of essential legal documents. Later on, we provide interpreters to assist you when meeting with prospective clients and negotiating your first deals. The next stage involves our core services: comprehensive translation of all information about your products and services.

**I**f you develop software, we will localise it, including in-house and field reviews cooperating with your software developers to create a perfect user experience in the target language. If you produce machines, we'll translate all your user guides and maintenance manuals. If you are an online merchant, we create the perfect e-commerce solution in the target language. We have all the technical and human resources to cope with complex, time-consuming language projects.



### OUR GREATEST STRENGTH: UNMATCHED IT EXPERTISE

Our colleagues and language experts can cope with the most complex and daunting IT translation tasks. We directly translate and localise executable (.exe), .dll, .java .php and dozens of other source file formats. We use the latest cutting-edge Computer Aided Translation tools and servers to produce consistent, high-quality translations. So, if you need the translation of your ERP system for example, you can trust it to us.

### PROFESSIONAL CUSTOMER SERVICE

Our experienced, trained, customer-oriented staff can lift the burden of translation and localisation off your shoulders. Our Key Account Managers will supervise the translation process from beginning to end, creating an unparalleled customer experience for you and your colleagues.



## OUR COMMITMENT

In our profession, quality comes first. It is the most important thing and we produce the quality you need, without compromise. We are 100% committed to meet the highest translation standards. We have all the tools you need, including an ISO 9001:2009 certification, full compliance with the DIN 98911 standard, and our proven quality assurance system that covers the entire translation process.

In addition, we are constantly improving our methods and technologies for you to receive the best available translation services. We always choose the best linguists to produce the highest quality.

There is one more fundamental attribute that should be considered when choosing a translation and language service provider: passion. At Business Team Translations we have the passion that penetrates every aspect of our operation, including customer service, production, and delivery.

After all these years, our philosophy has been the same: we always must exceed your expectations by providing outstanding translation services. So, if you need professional translation, localisation, interpreting, or other language services, feel free to contact us. We have the expertise, passion and commitment you need.



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